

[Click here](#) to view this message if it does not appear below!



## The Server and StorageIO Update newsletter - June 2013

Welcome to the June 2013 edition of the StorageIO Update ([newsletter](#)) containing trends perspectives on cloud, virtualization and data infrastructure topics. In this edition coverage includes data center infrastructure management (DCIM), metrics that matter, industry trends, IBM buying Softlayer for Cloud, IaaS and managed services. Other items include backup and data protection topics for SMBs, as well as big data storage topics. Also the EPA has announced a review session for Energy Star for Data Center storage that you can provide your comments. Enjoy this edition of the StorageIO Update newsletter.



### Industry trends perspectives and commentary What is being seen, heard and talked about while out and about

The following is a synopsis of some posts and pod casts covering various industry trends, perspectives and related themes about clouds, virtualization, data and storage infrastructure topics:

**SearchCloud:** Comments on vendor [Cloudbyte](#) and thier new trial download to build your own scale out storage (block and file, NFS, CIFS, iSCSI, FC) for cloud, virtual and legacy environments using HDD, SSD or other storage mediums. I downloaded and installed the software into my test lab environment and found it to have great extensibility, flexibility and resiliency along with VMware vSphere interoperability.

**21cit:** [Storage, Server & I/O Metrics That Matter](#) - This is part of a series of posts pertaining to metrics involving IT and data infrastructures including technical and business related. Here is another post in the series [Finding Meaning in Metrics](#). Check out the posts along with comments conversations.

**BizTech:** [3 Questions to Help SMBs Plan a Backup Strategy](#) - Here is a an article that I did discussing backup and data protection for SMB environments.

**FedTech:** [What to Consider for Tracking Assets with DCIM](#) - While this tip looks at asset tracking, Data Center Infrastructure Management (DCIM) has many different facets and is also expanding focus beyond traditional physical facilities. Watch for more DCIM coverage along with its connection to data infrastructure and associated management, tools and technologies.

**FedTech:** [The Right Storage Option Is Important for Big Data Success](#) - Here's a tip that takes a step back from the big data buzz looking at more pragmatic and practical considerations that impact most environments. Hint, meta data matters.

**InternetEvolution:** [Make Your Company Ready for the Cloud](#) - Are clouds ready for you, are you ready for the cloud, that's the theme of this article.

**StorageIOblog:** [EPA Energy Star Data Center Storage Draft Specification review](#) - For those of you interested in EPA Energy Star for Data Center Storage, here is an announcement for an upcoming conference call and review of the version 1.0 final draft specification.

**StorageIOblog:** [IBM buys Softlayer, for software defined infrastructures and clouds?](#) - IBM announced that they are acquiring privately held Dallas Texas-based [Softlayer](#) and Infrastructure as a Service (IaaS) cloud provider. Read more about the announcement and [my analysis here](#).

**StorageIOblog:** [Web chat Thur May 30th: Hot Storage Trends for 2013](#) (and beyond) - View the the chat along with associated topics and themes [here](#).

Ok, nuff said, for now, see you in July

Cheers gs

## Thank you to the current [StorageIoblog.com](http://StorageIoblog.com) site sponsor advertisers

[Unitrends](#) (Enterprise backup solution and management tools)





[Veeam](#) (VMware and Hyper-V virtual server backup and data protection tools).

StorageIO is partnering with [BuySellAds.com](http://BuySellAds.com) enabling new added and options for site sponsorship.

If you missed the May 2013 StorageIO update newsletter, [click here to view that and other previous editions as HTML or PDF versions](#). Subscribe to this newsletter (and pass it along)  [ShareThis](#) and [click here](#) to [subscribe](#) to this news letter. View archives of past StorageIO update news letters as well as download PDF versions at:[www.storageio.com/newsletter](http://www.storageio.com/newsletter)

## Follow and interact with us on social media networks

Engages with us via traditional mediums along with social media venues including twitter [@storageio](#)  
Follow and engage with us via [Goggle Feed burner here](#) or via [Google Feed burner email subscription here](#)

 [Short feed](#)  [Full feed](#)  [Full feed Archive](#)  [StorageIO Pod cast feed](#)



[Click here for more contact information](#)  [ShareThis](#)

StorageIO privacy and disclosure statement: Information privacy is important to us. StorageIO does not sell, share or rent any personal information about you that may be collected while you visit our web sites. [Click here](#) to view the [disclosure](#) or [here](#) for the [privacy](#) statement pages.



Thank you for reading the June 2013 StorageIO Update newsletter  
(C) Copyright 2006-2013 The Server and StorageIO Group (StorageIO). All rights reserved. All trademarks used herein are the property of their respective owners.  
StorageIO PO Box 2026 Stillwater, MN 55082 USA [www.storageio.com](http://www.storageio.com)