



vendors along with their supporters love VDI as the by-product of aggregation (e.g. consolidation) which applies to VDI is aggravation. Aggravation is the result of increased storage I/O performance (IOP's, bandwidth, response time) from consolidating the various desktops. It should not be a surprise that some of the biggest fans encouraging organizations to adopt VDI are the SSD vendors. Read some of my comments and [perspectives on VDI here at FedTech Magazine](#).

Speaking of virtualizing the data center, software defined data centers (SDDC) along with software defined networking (SDN) and software defined storage (SDS) remain popular including some software defined marketing (SDM). [Here are some of my comments and perspectives](#) moving beyond the hype of SDDC.



Recently the Fibre Channel Industry Association (FCIA) who works with the T11 standards body of both legacy or classic Fibre Channel (FC) as well as newer FC over Ethernet (FCoE) made some announcements. These announcements including enhancements such as Fibre Channel Back Bone version 6 (FC-BB-6) among others. Both FC and FCoE are alive and doing well, granted one has been around longer (FC) and can be seen at its plateau while the other (FCoE) continues to evolve and grow in adoption. In some ways, FCoE is in a similar role today to where FC was in the late 90s and early 2000s ironically facing some common fud. You can [read my comments here](#) as part of a quote in support of the announcement , along with my more industry trend perspectives in [this blog post here](#).

Buyers guides are popular with both vendors, VAR's as well as IT organizations (e.g. customers) following are some of my comments and industry trend perspectives appearing in Enterprise Storage Forum. Here are perspectives on buyers guides for [Enterprise File Sync and Share \(EFSS\)](#), [Unified Data Storage](#) and [Object Storage](#). EMC has come under pressure as mentioned in earlier StorageIO update newsletters to increase its shareholder benefit including spin-off of VMware. Here are some of my comments and perspectives that appeared in [CruxialCIO](#). Read more industry trends perspectives comments on the [StorageIO news page](#).

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