Welcome to the 2011 winter edition of the Server and StorageIO Group (StorageIO) newsletter. For those who missed the fall 2010 edition, you can find it and other previous editions here. This StorageIO newsletter packed full of links to various blog posts, videos, audio, interviews and commentary.

What I have been doing since the last newsletter includes accumulating a long list of ideas for upcoming blog post, article, tips, webinars and other content. Recording some podcasts, webcasts doing interviews and commentary along with a few articles here and there. Working with some new venues where if all comes together you should be seeing material or commentary appearing soon. Filling some dates for the 2011 out and about events and activities page.

Other activities have included research in several different areas as well as working with clients on various project activities, many of which are NDA. Getting some recently finished content ready to appear on the main web site as well as in the blog and other venues. Attending vendor events and briefing sessions on solutions some of which are yet to be announced. Enjoying the cold and snowy winter as best as can be (see some videos here) while trying to avoid cold and flu season.

In addition to the above, I have been getting my new book which is titled Cloud and Virtual Data Storage Networking (CRC) wrapped up for a summer 2011 release. Im doing the project the old fashioned way which means writing it myself as opposed to using ghost writers along with a traditional publishing house (CRC, same as my last book) all of which takes a bit more time. For anyone who has done a project like this you know what is involved. For those who have not it includes research, writing, editing, working with editors and copyeditors, subject matter experts doing initial reviews, illustrations and page layouts, markups, more edits and proofs. Then there are the general project management activities along with marketing and rollout plans, companion presentation material with the publisher and others.

Hope you are all doing well, look forward to sharing more with you soon, now it is time to get back to work. Enjoy this edition of the StorageIO newsletter and I look forward to your continued comments, feedback and discussions.

Cheers gs

---

**Popular and New Blog Posts**

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/31/2011</td>
<td>VMworld</td>
<td>Serverwatch: Server trends for storage admins</td>
<td>Las Vegas</td>
</tr>
</tbody>
</table>

---

**StorageIO Commentary and in the News**

StorageIO regularly provides commentary and industry trends perspectives to press media, journalist, writers and bloggers.

- Smallbusinesscomputing: 5 cheap and easy DR tips
- eWeek: Awaken to SaaS potential
- Edtechmagazine: Driving toward SSDs
- Smallbusinesscomputing: 7 Storage trends
- CIOupdate: Cloud computing caveats
- StateTechmagazine: Boosting performance with SSD
- Edtechmagazine: Dedupe & data footprint reduction (DFR)
- Channelprosmb: Tape and SMB backups
- StateTechMagazine: Green IT matters
- StateTechmagazine: State government Green IT
- Fedtechmagazine: IT Energy management matters
- EnterpriseStorageForum: EMC record breaking event
- Serverwatch: Server trends for storage admins
- GovTech: California Federated Datacenters
- CIOupdate: Top 10 Cloud Computing Caveats
- Serverwatch: Big Box Appliance Buyer's Guide
- SearchSMBStorage: Top tips for small business storage in 2010
- SearchWindowServer: Making the move to SSD in a SAN/NAS
- SearchStorage: Data storage trends 2011: Hot technologies
- SearchStorageChannel: Compellent VARs give Dell a chance
- SearchStorage: Dell buys SAN array vendor Compellent
- SearchStorage: InfiniBand retains storage networking role
- SearchITchannel: Expert storage VARs in high demand
- EnterpriseITplanet: Survey: Mission Critical Virtualization Lags
- SearchSMBstorage: Small business NAS systems
- EnterpriseStorageForum: Oracle Says it Isn’t Losing its Lustre
- TKE: Nirvanix CEO: We’re the cloudiest of them all
- SearchDataBackup: Quest buying BakBone

---

**Out and About Events Update**

To see more out and about activities, visit my blog as well as the events page for a list of current, recent and upcoming activities.
Reports, Articles and Tips

Articles, Tips, Videos, Reports and other content:
Article: Self Encrypting Disks (SEDs)
Brief: Situational Awareness for virtual environments
Article: Do the PUE math
Tip: Unified storage for SMBs
Article: E2E situational awareness
Article: Green Tech and Data Center Performance
Ebook Article: Buying a server
Article: Buying a server? CIOs determine your needs
FAQ: Shared SAS networked storage benefits

Follow on Social Media Networks

StorageIO engages via traditional mediums, Web 1.0 along with Web 2.0 or social networking media venues including among others:

Follow via Goggle Feed burner here or via email subscription here.

Privacy Statement

Information privacy is important to us. StorageIO does not sell, share or rent any personal information about you that may be collected while you visit our web sites. Our disclosure and privacy pages were updated in July 2010. Click here to view the disclosure or here for the privacy statement pages.