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Welcome to the Server and StorageIO Group Newsletter

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Spring 2011 Edition (April 26, 2011)

Welcome to the 2011 spring edition of the Server and StorageIO Group (StorageIO) [newsletter](#). For those who missed the winter 2011 edition, you can find it and other previous editions [here](#). As with previous editions, this StorageIO news letter is contains links to various blog posts, videos, audio, interviews and commentary on IT industry technologies, trends and associated topics.

StorageIO Commentary and in the News



The past couple of months have been busy with various client projects, research, attending as well as presenting at various [events](#), covering [industry activity](#), doing some [blog posts](#) ([see below](#)) getting ready for [spring](#) and wrapping up my new book [Cloud and Virtual Data Storage Networking \(CRC\)](#). Some industry activity over the past few months have included [NetApp announcing](#) plans to acquire the LSI external storage business unit ([Engenio](#)) that I discuss in [this blog post](#).. Other industry news includes [HGST](#) selling its disk drive business to [Western Digital \(WD\)](#) with [Seagate](#) and [Samsung](#) doing a deal as well. Heres a [link](#) to a [recent interview](#) that I did as part of the countdown to [StorageExpo series](#). There have also been some [storm clouds](#) involving loss of availability or accessibility to some service providers [discussed here](#). Meanwhile [Fibre Channel over Ethernet \(FCoE\)](#) continues to find its legs making good strides from a technology as well as ecosystem maturity, see some [comments here](#). What about [Green IT](#)? Check out a [recent post](#) I did [here](#) with some thoughts and perspective of how the New Green IT is about efficiency, effectiveness, working smarter and being more productive to support business concerns.

StorageIO regularly provides commentary and industry trends perspectives to press media, journalist, writers and bloggers.

- [TheStreet](#): WD buys HGST storage
- [TheStreet](#): Seagate buying Samsung Disk business
- [BigFatFinanceBlog](#): Disaster Recovery TOOLS
- [CountdownToStorageExpo](#): Interview with Greg Schulz
- [SearchDataCenter](#): HP Virtual Connect and Egenera
- [SearchSMBStorage](#): Removable Storage for SMBs
- [SearchStorage](#): Seagate SLC and MLC flash SSD
- [Bizjournals](#): Code42 and SMB Backup
- [Channelpro](#): SMB and the Dedupe Delima
- [ChannelProSMB](#): Do Your Customers Need 64-bit PCs?
- [Channelprosmb](#): Tape and SMB backups
- [ChannelProSMB](#): Sensible DAS Scenarios
- [ChannelProSMB](#): Why SMBs need Dedupe
- [CIOupdate](#): Cloud computing caveats
- [Edtechmagazine](#): Dedupe & data footprint reduction (DFR)
- [Edtechmagazine](#): Driving toward SSDs
- [EnterpriseStorageForum](#): FCoE Struggles to Gain Traction
- [eWeek](#): Awaken to SaaS potential
- [Infostor](#): Cluster Storage and SNW
- [InternetEvolution](#): Cloud Backup Opportunities
- [MainframeZone](#): Storage Management Trends
- [Serverwatch](#): Comments on EMC VNX
- [Smallbusinesscomputing](#): 7 Storage trends
- [Smallbusinesscomputing](#): 5 cheap and easy DR tips
- [Statetechmagazine](#): Boosting performance with SSD
- [StateTechMagazine](#): Green IT matters

Speaking of IT Clouds, StorageIO is also now a member of the [Open Data Center Alliance](#). The [Alliance](#) is led by a Steering Committee of global IT leaders (BMW, China Life, Deutsche Bank, JPMorgan Chase, Lockheed Martin, Marriott International, Inc., National Australia Bank, Shell, Terremark and UBS). The steering committee was joined by 60 additional companies at Alliance inception. StorageIO has become a member of the Open Data Center Alliance and encourages others to check them out.

Journalist, editors, media, writers and bloggers need support for your story, column or project? Contact us at info@storageio.com or via telephone at +1 651-275-1563 and indicate your timeline or deadline so that we can best facilitate your needs.



The Open Data Center Alliance is comprised of leading global IT managers who are working together to define and promote data center requirements for the cloud and beyond.

[>>> Read more](#)

Out and About Events Update

Several in person as well as some virtual events have been added to the 2011 StorageIO out and about events calendar. To see more out and about activities, visit my [blog](#) as well as the [events page](#) for a list of current, recent, upcoming as well as new activities to be announced.

Hope you are doing well, look forward to sharing more with you soon as well as catching up at one of the many upcoming live in person or virtual events. Enjoy this edition of the [StorageIO newsletter](#) and I look forward to your continued comments, feedback and discussions.

| Date | Venue | Event | Location |
|----------|-------------------------|--------------------|-------------|
| 11/10/11 | TechTarget Custom Media | Data Center Summit | Los Angeles |
| 11/8/11 | TechTarget Custom Media | Data Center Summit | Seattle WA |
| 11/3/11 | TechTarget Custom Media | Data Center Summit | Denver CO |

Cheers gs

Popular and New Blog Posts

Post: [Buzzword Bingo Update V2.011](#)
Post: [Happy Earth Day 2011](#)
Post: [The New Green IT: Efficient and Effective](#)
Post: [The Data Storage Prayer](#)
Post: [Is FCoE Struggling to gain traction?](#)
Post: [StorageIO Seminars and Events Updates](#)
Post: [NetApp buying LSIs Engenio Storage Unit](#)
Post: [Clouds: Loss of data access vs. data loss](#)
Post: [What do you need when for a new server?](#)
Post: [From bits to bytes: Decoding Encoding](#)

[>>> Read more StorageIO blog posts](#)

Reports, Articles and Tips

Articles, Tips, Videos, Reports and other content:

Article: [Getting SASy, the other shared storage](#)

Article: [Self Encrypting Disks \(SEDs\)](#)

Brief: [Situational Awareness for virtualization](#)

Article: [Do the PUE math](#)

Tip: [Unified storage for SMBs](#)

Article: [E2E situational awareness](#)

Article: [Green Technology Improves Performance](#)

Pod cast: [Unified computing: Opportunity for VARs](#)

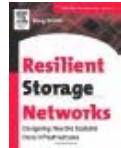
Pod cast: [NAS clustering: What it is, how it's used](#)

Ebook Article: [Buying a server](#)

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[The Green and Virtual Data Center](#)
 Greg Schulz
 New \$58.96
 Best \$57.00

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|------------|-----------------|-------------------------------|--------------------|
| 11/1/11 | | Data Center Summit | Chicago IL |
| 9/29/11 | | Data Center Summit | Minneapolis |
| Aug 31 | VMworld | VMworld | Las Vegas |
| 8/4/11 | | Data Center Summit | San Francisco |
| 7/28/11 | | Data Center Summit | Houston |
| 7/21/11 | | Data Center Summit | Raleigh |
| 6/28/11 | | Data Center Summit | Boston |
| 6/23/11 | | Data Center Summit | New York City |
| 6/21/11 | | Data Center Summit | Tampa |
| 5/24-25/11 | | Storage Seminar | Netherlands |
| 5/18/11 | | Virtualization Best Practices | Irvine CA |
| 5/12/11 | | Virtualization Best Practices | Chicago IL |
| 5/10/11 | | Virtualization Best Practices | Dallas TX |
| 5/5/11 | | Virtualization Best Practices | New York NY |
| 5/3/11 | | Virtualization Best Practices | Boston MA |
| 4/28/11 | | Data Center Summit | Dallas TX |
| 4/27/11 | | Smart Cloud Storage | 11:00AM ET Webcast |
| 4/12/11 | | Data Center Summit | St. Louis MO |
| 4/5-6/11 | SNW | Attending | Santa Clara |
| 3/29/11 | Webcast | Cloud and Virtual BC/DR | Webcast |
| 3/24/11 | Webcast | Tapes Evolving Role | Webcast |
| 3/15/11 | Wildfire Grille | storage and cloud | Eden Prairie |
| 2/10/11 | | Enabling safe SaaS | On demand eSeminar |

Event organizers, give us a call or send an email to discuss having us involved in your upcoming pod cast, web cast, virtual seminar or in person event.

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