



Industry Trends Perspective Update Newsletter

Information Technology and Data Infrastructure

Cloud Virtual Physical Software Defined

November 2014

Hello and welcome to this November Server and StorageIO update newsletter. Enjoy this edition of the Server and StorageIO update newsletter and watch for new tips, articles, StorageIO lab report reviews, blog posts, videos and podcasts along with in the news commentary appearing soon.

Cheers gs

Industry Trends and Perspectives



A few weeks ago I attended [AWS re:invent 2014](#) in Las Vegas for a few days. For those of you who have not yet attended this event, I recommend adding it to your agenda. If you have interest in compute servers, networking, storage, development tools or management of cloud (public, private, hybrid), virtualization and related topic themes, you should check out AWS re:invent. For those who need a AWS primer or refresher [visit here](#).

AWS made [several announcements](#) at re:invent including many around [development tools](#), compute and data storage services. One of those to keep an eye on is cloud based Aurora relational database service that complement existing RDS tools. [Aurora](#) is positioned as an alternative to traditional [SQL based](#) transactional databases commonly found in enterprise environments (e.g. SQL Server, IBM DB2/UDB, Oracle among others). I will put some additional notes and perspectives together in a StorageIOblog post along with some video from AWS soon.

Commentary In The News



In This Issue

- Industry Trends Perspectives
- Commentary in the news
- Tips and Articles
- StorageIOblog posts

Events & Activities

November 11-13, 2014

[AWS re:Invent](#) Las Vegas

[View other recent and upcoming events here](#)

Webinars

December 11, 2014 - BrightTalk
[Server & Storage I/O Performance](#)

December 10, 2014 - BrightTalk
[Server & Storage I/O Decision Making](#)

December 9, 2014 - BrightTalk
[Virtual Server and Storage Decision Making](#)

December 3, 2014 - BrightTalk
[Data Protection Modernization](#)

November 13 9AM PT - BrightTalk
[Software Defined Storage](#)

November 11 10AM PT
Google+ Hangout [Dell BackupU](#)

November 11 9AM PT - BrightTalk
[Software Defined Data Centers](#)

Videos and Podcasts

Following are some StorageIO industry trends perspectives comments that have appeared in various venues. Cloud conversations continue to be popular including concerns about privacy, security and availability.

Over at [Processor](#): Comments on Datacenters, Decide Whether To [Build Or Not To Build](#), and controlling storage costs via [insight and action](#). [EdTechMagazine](#): has some comments on IaaS and Is Lean IT Here to Stay, while at [CyberTrend](#) perspectives on Better Servers for Better Business.

Across the pond over at the UK based [Computerweekly](#) comments on AWS launching Aurora cloud-based relational database engine, and [hybrid cloud storage](#). Some comments on [Overland Storage RAINcloud](#) can be found at SearchStorage, while [SearchDataBackup](#) has some comments on Symantec break-up making sense for storage.

For those of you who speak Dutch, [here](#) is an interview (via [it-infra.nl](#)) I did when Holland earlier this year about storage and your business.

View other industry trends comments [here](#)

[Tips and Articles](#)

View recent as well as past [tips and articles here](#)

[StorageIOblog posts](#)

Recent StorageIOblog posts include:

- [Seagate 1200 12Gbs Enterprise SAS SSD](#)
- [Out and About Update – VMworld 2014](#)
- [Is Computer Data Storage Complex?](#)
- [What does storage I/O scaling mean to you?](#)
- [Lenovo ThinkServer TD340 Review](#)

View other recent as well as past [blog posts here](#)



Video: [Click to view VMworld 2014 update](#)

StorageIO podcasts are also available via [iTunes](#) and at [StorageIO.tv](#)

From StorageIO Labs
Research, Reviews and Reports

Lenovo ThinkServer TD340

Earlier this year I did a review of the [Lenovo ThinkServer TS140](#) in the StorageIO Labs ([see the review here](#)), in fact I ended up buying a TS140 after the [review](#), and a few months back picked up yet another one. This StorageIOlab review looks at the [Lenovo ThinkServer TD340 Tower Server](#) which besides having a larger model number than the TS140, it also has a lot more capabilities (server compute, memory, I/O slots and internal hot-swap storage bays. Read more about the [TD340 here](#).



Resources and Links

Check out these useful links and pages:

- [storageio.com/links](#)
- [objectstoragecenter.com](#)
- [dataprotectiondiaries.com](#)
- [storageio.com/ssd](#)
- [storageio.com/ssd](#)

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