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Veteran Industry Analyst and Author Greg Schulz Forms the StorageIO Group

STILLWATER, Minn.--(BUSINESS WIRE)--March 8, 2006--Greg Schulz, noted author, analyst and storage industry veteran, announced today he has founded the StorageIO Group, an information technology analyst firm providing services to technology vendors, end users, press and media. Focused on data infrastructure topics including networked storage, storage management, data protection, storage software and networking, StorageIO provides industry insight, advice and counsel on these and other topics.

With more than 25 years' experience in the information technology and storage industry, Schulz has held strategic positions in management, marketing, sales, technology development, and data center management. These and other customer-centric positions have been as an IT customer, technology vendor and industry analyst. Schulz is the author and illustrator of the SNIA-endorsed book "Resilient Storage Networks -- Designing Flexible Scalable Data Infrastructures" (Elsevier/Digital Press).

Prior to forming the StorageIO group, Schulz led the distributed networked storage team (SAN, NAS, IP and associated software) at the Evaluator Group, responsible for researching and analyzing products, technology and trends. In addition to the Evaluator Group, Schulz is experienced in performance and capacity planning, platform management, disaster recovery, and systems development, having held positions at various IT vendors and customer organizations including Burlington Northern Railroad, DCA Benefits and Co-Operative Electric Power Utility. As an IT vendor, he worked for storage provider MTI, and storage networking vendors INRANGE and CNT (now McDATA), where he was part of successful global product launches and revenue growth.

StorageIO Group's services include:

- Content generation (white papers, articles, reports, guides, tips and other collateral content)
- Speaking engagements (webcasts and podcasts, seminars, customer events and keynotes)
- Advisory consulting (strategy and messaging review and development, analysis and positioning)
- Commentary (announcement analysis, industry and technology trends and opinions)

"As the storage and information technology industries evolve, a critical step for organizations is to understand applicable technology in the appropriate context. I'm excited to bring to market a diverse background to be able to put technology into various and applicable contexts as seen by a user, vendor, author, and analyst," said Schulz.

About the StorageIO Group

To schedule a briefing or to learn more about StorageIO services contact Greg Schulz at 651-275-1563 or via email at greg@storageio.com. Learn more about "Resilient Storage Networks" and the StorageIO group at www.storageio.com.

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