Who and what is StorageIO
The Server StorageIO Group (StorageIO) is an independent information technology (IT) advisory consultancy firm (aka industry analyst) based in Stillwater, MN USA. Founded in 2006 by noted IT industry veteran and author Greg Schulz, StorageIO provides a range of services to its clients whom range from stealth startups to existing small, medium size and the industry’s largest most well known firms. Our diverse client past and current range from IT organizations, vendors, value added resellers (VARs), media, publishers and event organizers to financial and venture capitalist on a global basis.

What StorageIO does
With a focus on data and information infrastructure topics including hardware, software, services, management and best practices StorageIO provides independent, real-world experience based services to different clients. StorageIO provides a range of services with the majority being confidential (e.g. whisper services) non-disclosure agreement (NDA) based for custom consulting, strategy, M&A, advisory, audit and research.

StorageIO provides various services to different client needs

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<th>Advisory Consulting</th>
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<th>Multi-media and Social Media</th>
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<td>NDA Confidential services for custom strategy, research, consulting, survey, audit and advisory. You won’t hear us talking about these activity as they are NDA in support of engineering, R&amp;D, strategy, test/QA M&amp;A, sales and tech marketing.</td>
<td>Custom and sponsored research for your internal use as well as external public facing content. White papers, solution briefs, poll’s, surveys and other and custom content creation.</td>
<td>Hands-on test and validation of your technology in our lab, your lab or in a cloud virtual lab including proof points of various workloads. Audit and oversight for your own in-house and at scale testing.</td>
<td>Web cast, pod cast, white-board, interviews, event coverage, videos, chalk-talk, deep dive discussions or high-level, feet on the ground and head in the cloud conversations. StorageIOblog, twitter and other social media.</td>
<td>Live in-person, on-line, recorded events, webinars, chats and “hang-outs”, seminars, speaking, “lunch &amp; learn”, “dinner discussion”, road shows, internal sales meetings, customer events, key-note, panel and moderation (emcee) services</td>
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What StorageIO does
In addition to confidential NDA whisper services, StorageIO is involved in public focused industry conversations and content generation including articles, tips, perspective and thought leadership white papers, reports, solution briefs, product and solution profiles along with in person speaking and keynote activities, custom seminars, web and podcast as well as videos, books, eBooks and booklets.

Why StorageIO
We are not affiliated with any vendors nor do we represent or sell their products and services. To put it bluntly, we are not paid by vendors directly or indirectly or via subscriptions or via third parties to represent their products and services.

When we do work with vendors or service providers per our disclosure policy, we clearly state that so our relationship is known and items are noted as licensed, compliments of or sponsored by. After all, if you have nothing to hide, why hide if work is sponsored directly, indirectly, or not?

Who has StorageIO worked with?
Many StorageIO clients on a global basis have been on a NDA basis where confidential services have been delivered with the request of anonymity. StorageIO has also engaged with clients on a public basis for various projects with applicable disclosures including articles, white papers, solution briefs, videos, web and podcast or live events.

About StorageIO
From trends, to architecture and specific technology, products and services. With an engaging dynamic interactive style approach, StorageIO brings the hands-on experience to convey with confidence industry trends, perspectives and directions pertaining to data infrastructure technologies, techniques and management best practices.
More about StorageIO

StorageIO has received numerous awards and accolades; Greg Schulz is a multi-year VMware vExpert and named an EcoTech Warrior by the Minneapolis-St. Paul Business Journal. Greg is author of several books including a couple that are on the Intel Recommended Reading List, as well as over a thousand articles, tips, reports along with other content. He is also a five-time VMware vExpert and regularly quoted in various industry trade publications providing industry trends, perspective commentary.

StorageIO conveys experience and perspectives from hands-on real-world experience including as a vendor, var, analyst and IT customer. StorageIO founder and Sr. Advisor Greg Schulz has over 30 years of experience across a variety of server, storage, networking, hardware, software, and services architectures, platforms, and paradigms. Membership includes SNIA, Open Data Center Alliance and OpenStack among others.

Mr Schulz and StorageIO brings the rare perspective of having been a IT professional working in various business sectors (e.g., an IT customer), a vendor, and a value-added reseller (VAR), in addition to having been an analyst and advisory consultant across servers, storage, networks, hardware, software, management tools, virtualization, and cloud services.

Greg and StorageIO are regularly quoted and interviewed as a sought after independent IT advisor providing perspectives, commentary and opinion on industry activity on a global basis. In addition to the StorageIOblog.com site, syndicated, guest and custom content also appears at several dozen other venues.

Visit [http://storageio.com/news.html](http://storageio.com/news.html) to view the various venue and thought leadership perspectives by Mr. Schulz on a global basis.
In addition to his thousands of reports, columns, articles, tips, podcasts, videos, and webcasts, Greg is a top ranked social media blog site which his blog (StorageIOBlog.com) being on the top 50 IT sites (Biztech and FedTech), InfoStor Top 10, and vLaunchPad top 50 along with top rankings at other venues.

On twitter (@storageio), Greg has also received awards for being an engaging highly trusted analysts, advisor and blogger with a large global following reach across different traditional and social networking venues.

Books by Greg Schulz and StorageIO including the Intel Recommended Reading List “The Green and Virtual Data Center” (CRC Press) and “Cloud and Virtual Data Storage Networking” (CRC Press) and SNIA endorsed reading “Resilient Storage Networks: Designing Flexible Scalable Data Infrastructures (Elsevier). Learn more about these books and other items at http://storageio.com/books

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